

SARAWAK YOUTH TALENT (SYT) 2022

Poster & TikTok Video Competition • Registration & Submission is Open • SYT2022 Venue & Date: UCSI Hotel on 13th August 2022

Sarawak Youth Talent (SYT2022) is co-organized by Sarawak Research Society and the Faculty of Hospitality and Tourism Management, UCSI University with the support of the Ministry of Tourism, Creative Industry and Performing Arts (MTCIP) Sarawak and Jabatan Pendidikan Negeri Sarawak. It consists of two contests: (1) A4-sized poster for secondary school students and (2) one-minute TikTok Video for college/university students in Sarawak. Each contestant must submit a completed registration form together with his/her production. Submission should be done online by 20th July 2022.

REGISTRATION FORM

CONTESTANT INFORMATION (ONLY FOR ONE PERSON)

FULL NAME : _____ AGE : _____
NRIC : _____ NATIONALITY : _____
GENDER : MALE FEMALE DATE OF BIRTH : _____
CONTACT DETAILS : (TEL) _____ (EMAIL) _____
SCHOOL/UNIVERSITY : _____

PRODUCTION INFORMATION (ONLY FOR ONE PERSON)

Title of Poster/Video: _____

Short Description of the Selected Theme (max 100 words): _____

Registration is ONLY confirmed upon the receipt of the completed registration form and the production. The completed form and the production should be submitted to **Ms. Mandy Chen** at sarawakyouthtalent@gmail.com. If there is any query about the contest, participation and submission, please write a message to **Ms. Mandy Chen** at (+60)14-287 1389 or visit our website at www.sarawakresearchsociety.org/syt2022.

AGREEMENT TO JOIN THE CONTEST

Every contestant is accountable for any issues that may arise with regard to the originality and authenticity of the production submitted to SYT2022. The Organizer reserves the right to revoke all prizes in any case of misrepresentation or fraud, intended or otherwise, committed by any finalist or winner upon due investigation by Organizer. The Organizer also has the proprietary rights to the submitted productions and can thus utilize them along with the contestants' names for publications, advocacy activities or other official purposes without any compensation to the contestants.

I confirm that I have read and understood the Terms and Conditions of SYT2022. I hereby CHECK the box to show my agreement and consider them as binding and enforceable.

Contestant's Name : _____ Contestant's Signature: _____

Date : _____

It is compulsory for student under 18 years old to acquire permission from the supervisor (parent, teacher or guardian) to participate in SYT2022.

Supervisor's Name : _____ Supervisor's Signature: _____

Contact Number : _____



TERMS AND CONDITIONS

General Information

Sarawak Youth Talent (SYT2022) is co-organized by Sarawak Research Society and the Faculty of Hospitality and Tourism Management, UCSI University with the support of the Ministry of Tourism, Creative Industry and Performing Arts Sarawak and Jabatan Pendidikan Negeri Sarawak in accordance with the following Terms and Conditions, which can also be found at our website at www.sarawakresearchsociety.org/syt2022. You can also visit our Facebook page titled [Sarawak Youth Talent](#).

All productions must be related to the theme of SYT2022, namely “**Responsible Tourism, Social Inclusivity and Environmental Well-Being in Sarawak**”. Participants can choose any of the three themes for SYT 2022. Contestants who wish to participate in the contest are required to complete and submit their registration form together with their production directly to us at sarawakyouthtalent@gmail.com by **20th July 2022**. Damaged, incomplete, inappropriate (such as controversial content) or illegible productions will not be accepted. Evaluation of all the productions will be done online **from 24th July to 6th August 2022** by the judges, contestants and the public. The award-giving ceremony using a hybrid format will be held at **UCSI Hotel Kuching on 13th August 2022** where the winners will be announced. Participants are required to join the ceremony online and the platform details will be given to the contestants in advance. The ceremony will also be livestreamed on Facebook. The Organizer may at its sole and absolute discretion extend SYT2022 period at any time. The Organizer also reserves the right to modify the event mechanisms, withdraw or cancel the event at any time at its sole and absolute direction.

Eligibility

The contest is open only to students who reside in Sarawak: Secondary school students for poster contest and University/College students for One Minute TikTok Video contest. Each registration is only good for one person.

Submission Guidelines

Poster Guidelines

- The content must be related to the theme of SYT2022.
- Poster can be hand drawn or be prepared in digital form with the size of A4 paper (297x210 mm).
- The content must be written in English (except for specific terms).
- Poster must clearly show the selected theme (Responsible Tourism, Social Inclusivity or Environment Well-Being) The descriptions of the theme are provided on our website.
- Poster should deliver a meaningful message (using images and words) in accordance with its theme.
- The production in PDF or image file (JPEG or PNG). The content will be reviewed before sending for evaluation.

One-Minute TikTok Video Guidelines

- The content must be related to the theme of SYT2022.
- Video must not exceed 1 minute. Narration must be in English. BM or Mandarin is allowed if subtitles in English are provided.
- Video must clearly show the selected theme (Responsible Tourism, Social Inclusivity or Environment Well-Being) The descriptions of the theme are provided on our website.
- Video should deliver a meaningful message (using images and words) in accordance with its theme.
- The production in MP4 in good quality (at least 1080x1920 px). Participants may also send the link to the video in their TikTok account (make sure it is visible to public). The content will be reviewed before sending for evaluation.

Specific Information

- Every contestant must provide valid information on the registration form. Incomplete form will not be considered.
- Every submission must be done by individual. Registration by groups is not accepted.
- All submitted productions must be the original works of the contestants, and no part or component thereof is copied from any other works.
- By submitting a production to SYT2022, each contestant confirms that he/she is the legal and/or beneficial owner or otherwise has the intellectual property rights to submit such production; and therefore, warrant that he/she has obtained rights in incorporating copyright materials i.e. music, soundtrack, audio, images and video clips in his/her production. Each production and any part thereof shall not at any time infringe or violate any laws or the rights of third party.
- Submitted productions must not have been submitted to or contested in any other contests or events before.
- Submitted productions must not contain or reference any names or products of any company or any third-party trademarks, logos, or recognizable figures without formal consent
- Inappropriate productions that are lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, libelous, illegal, offensive, or otherwise contain controversial content or objectionable material should not be submitted. The Organizer reserves the right to remove or demand the contestant to remove/revise such content at any time at Organizer's sole discretion.
- By submitting the productions, the contestants have granted the Organizer exclusive rights to use them for promotional purpose whenever appropriate and necessary.
- All costs and any expenses in connection with the productions shall be fully borne by the contestants.
- All productions will be judged mainly based on **(A) Relevance to the Theme; (B) Originality and Creativity; and (C) Delivery of Message**. Although poster-designing and video-making skills are important, they are secondary. All productions will be reviewed from 24th July to 6th August 2022. Judges' decision is final, conclusive and binding. No further appeal, enquiry and/or correspondence will be entertained.
- Every contestant will receive e-Certificate of Participation. Certificate of Recognition will be given to individuals who win the contest.
- Contestants are not required to attend the award-giving ceremony physically on 13th August 2022 as they can join the ceremony online.

Prizes and Recognitions

Poster Contest

- RM400 (10 Outstanding Awards)
- RM200 (5 Commended Awards)

One-Minute TikTok Video Contest

- RM500 (5 Outstanding Awards)
- RM200 (5 Commended Awards)

Special Prize may be awarded to deserving participants in each category. Other prizes in non-monetary form will also be given to the winners as well as the contestants and participants (supporters, teachers and family members) during the ceremony.

Judging Panel and Procedure

- All productions will go through preliminary review after submission. The approved posters and videos will then be uploaded on Sarawak Youth Talent Facebook page for viewing and voting by the judges, contestants and the public. Top 5 posters and videos will be shown during the award-giving ceremony on 14th August 2022.
- Judging panel made up by government officials, academics and practitioners in tourism line in Malaysia and outside of Malaysia (international judges) will contribute **90%** of the total scores and the votes from the public based on the number of likes on each production on [Sarawak Youth Talent](#) Facebook page **from 24th July to 6th August 2022** which make up the remaining **10%**.