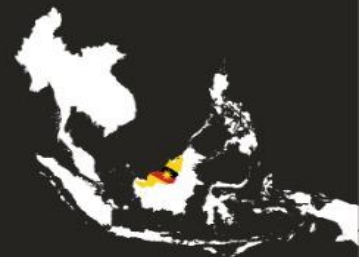




INTERNATIONAL CONFERENCE ON RESPONSIBLE TOURISM AND HOSPITALITY



Towards Responsible Tourism: Present Challenges and Future Prospects

12 -14 August 2020

UCSI Hotel, Level 4, Kuching, Malaysia

CONVERGENCE OF RESEARCH AND PRACTICE - CO-CREATING VALUES FOR A SUSTAINABLE FUTURE

CALL FOR PAPERS

SUBMISSION GUIDELINES

1. Conference registration must be done online at the conference website. If you wish to present a paper, make sure you register as Delegate with Paper Presentation.
2. Paper submission must be done via email. Submit your short manuscript between 2000-3500 words (including tables and references) together with your abstract (less than 100 words) to the Conference Secretariat at icrth2020@gmail.com.
3. A template of short manuscript (including abstract) is provided on the conference website (Call for Papers).
4. Once your short manuscript is accepted, you will be informed via email and an acceptance letter will be sent to you.
5. Note that your presentation slot will only be arranged after you (or one of the authors) have registered and made the payment.
6. Presentation guidelines are provided on the conference website. Presentation in absentia will not be entertained.
7. Unless otherwise informed, all short manuscripts will be published as conference proceedings and eligible for best paper awards.
8. Authors will be informed to submit full manuscripts for publication consideration in one of the affiliated journals if their short manuscripts are selected.

TOPICS OF INTEREST

Conceptual, empirical, and practical manuscripts/presentation related to responsible tourism and hospitality are all welcome. Areas of interest include topics as follows:

1. *Technology & Innovations in Tourism*
2. *Leadership, Stakeholders, and Tourism Destinations*
3. *Tourism & Hospitality for Tomorrow: Sustainable Travel*
4. *Responsible Nature and Heritage Tourism & the Roles of Host Communities*
5. *Empowering Youth in Travel Industry*
6. *Consumer Behaviour in Hospitality and Tourism Management*
7. *Event Tourism: Planning, Development and Marketing*
8. *Women in Tourism & Hospitality*
9. *Sustainable Production, Consumption, and Disposition in Tourism and Hospitality*
10. *Preservation, Conservation and Restoration: A Sustainable Future*

Other topics related to responsible and sustainable tourism and hospitality are also welcome.

Publication Opportunities

Short manuscripts which are relevant to the aims and scope of the following journals/special issues will be selected and considered for publication (subject to re-submission, review and revision):

- International Journal of Culture, Tourism and Hospitality Research (Scopus/ESCI)
- Journal of Hospitality and Tourism Technology (SSCI/Scopus)
- International Journal of Manpower (SSCI/Scopus)
- Quality & Quantity (SSCI/Scopus)
- Asian Journal of Business Research (Scopus)
- Journal of Marketing Analytics (Scopus)
- European Journal of Tourism Research (Scopus/ESCI)
- Journal of Marketing Advances and Practices (Peer-Reviewed)
- British Food Journal (Scopus/SCI) – Pending
- More to come...

Conference Information

Date : 12-14 August 2020 (Presentation on 13-14 August)
 Venue : UCSI Hotel, Kuching, Malaysia
 Program : Day 1 – Concurrent Workshops
 Day 2 – Conference & Networking Dinner
 Day 3 – Conference, Forum and Declaration
 Day 4 – Cultural Immersion Excursion (Optional)

Conference Chairs : Assoc. Prof. Dr. Hiram Ting
 : Asst. Prof. Christopher Wan Sageng
 : Asst. Prof. Joseph Pudun

Chief Secretariat : Asst. Prof. Dr. Leong Choi Meng

Conference Website : <http://tourisminsarawak.com>
 Conference E-mail : icrth2020@gmail.com
 Conference Media : ICRTH2020 (FB page and Instagram)

Organised by:

In Partnership with or Supported By:



For more information about the conference, please visit the conference website at <https://tourisminsarawak.com/wp/icrth2020> and FB page at <https://www.facebook.com/ICRTH2020/>. For general enquiries, please email to icrth2020@gmail.com