



# INTERNATIONAL CONFERENCE ON RESPONSIBLE TOURISM AND HOSPITALITY

Towards Responsible Tourism: Present Challenges and Future Prospects



## Pre-Announcement

CONVERGENCE OF RESEARCH AND PRACTICE - CO-CREATING VALUES FOR A SUSTAINABLE FUTURE

UCSI Hotel, Level 4, Kuching, Malaysia

12 - 14 August 2020

To serve as a meeting of minds and a platform for the stakeholders (ministries, government agencies, academic institutions, business organisations, associations, practitioners, entrepreneurs, and students) to network to converge ideas, knowledge, experience, and resources so as to explore, develop, and realise responsible tourism and hospitality in emerging destinations in conjunction with Visit Malaysia 2020 and Visit Sarawak Campaign.

### Objectives

### Conference Programme Overview

### Topics of Interest

Conceptual, empirical, and practical manuscripts/presentation related to responsible tourism and hospitality are all welcome. Areas of interest include topics, but are not limited to, as follows:

- Technology & Innovations in Tourism
- Leadership, Stakeholders, and Tourism Destinations
- Tourism & Hospitality for Tomorrow: Sustainable Travel
- Responsible Nature and Heritage Tourism & the Roles of Host Communities
- Empowering Youth in Travel Industry
- Consumer Behaviour in Hospitality and Tourism Management
- Event Tourism: Planning, Development and Marketing
- Women in Tourism & Hospitality
- Sustainable Production, Consumption, and Disposition in Tourism and Hospitality
- Preservation, Conservation and Restoration: A Sustainable Future

\*Sub-topics of each major topic are provided on the conference website.

Note: Two concurrent sessions will be arranged to cover these topics. For industry it will be in the form of plenary speech and panel discussion while for academic it will be in the form of paper presentation and Q & A. Moderators and Chairs will facilitate these sessions respectively to enhance sharing and learning process.

#### Day 1 - Workshop

Registration, two concurrent workshops in the morning, and two concurrent workshops in the afternoon for academics/students and industry practitioners respectively. Speakers and details are provided on the conference website.

#### Day 2 - Conference

Opening ceremony, opening words from the Guest of Honour, keynote speeches, paper presentation sessions, industry plenary sessions, students' poster exhibition, excursion and networking dinners.

#### Day 3 - Conference

Keynote speeches, paper presentation sessions, industry panel discussion sessions, forum, Emerald Literati Award ceremony and conference best paper awards, closing ceremony as well as plenty of networking and collaborating opportunities.

#### Notes:

- 1) ICRTH2020 welcome delegates such as academics, government officials, local authorities, business practitioners, researchers, students, association members, entrepreneurs and individuals who are in travel, tourism and hospitality sectors.
- 2) Morning brunch, lunch and afternoon tea will be served each day.
- 3) There will be 2 keynote speakers from academia, 2 keynote speakers from tourism/hospitality industry and 20+ plenary speakers. Their profiles and topics are provided on the conference website and Facebook page and will be updated from time to time.

### Registration and Submission Guidelines

1. Conference registration must be done online at the conference website. If you wish to present a paper, make sure you register as Delegate with Paper Presentation.
2. Paper submission must be done via email. Submit your short manuscript between 2000-3500 words (including tables and references) together with your abstract (less than 100 words) to the Conference Secretariat at icrth2020@gmail.com.
3. A template of short manuscript (including abstract) is provided on the conference website (Call for Papers).
4. Once your short manuscript is accepted, you will be informed via email and an acceptance letter will be sent to you.
5. Unless otherwise informed, all short manuscripts will be published as conference proceedings and eligible for best paper awards.
6. Authors will be informed to submit full manuscripts for publication consideration in one of the affiliated journals if selected.

### Publication Opportunities

- International Journal of Culture, Tourism and Hospitality Research (Scopus / ESCI)
- International Journal of Manpower (SSCI / Scopus)
- Quality & Quantity: International Journal of Methodology (SSCI / Scopus)
- Asian Journal of Business Research (Scopus)
- Journal of Marketing Analytics (Scopus)
- Journal of Hospitality and Tourism Technology (SSCI / Scopus)
- European Journal of Tourism Research (Scopus / ESCI)
- Journal of Marketing Advances and Practices (Peer-Reviewed)
- Borneo Journal of Social Sciences and Humanities (Peer-Reviewed)
- British Food Journal (Scopus / SCI) - Pending and More to Come

### Important Dates

- 10 February 2020  
Online Registration Opens
- 8 June 2020  
Abstract Submission Deadline
- 22 June 2020  
Short Manuscript Submission Deadline
- 1 August 2020  
Registration Deadline
- 12 August 2020  
Pre-conference Workshops
- 13 February 2020  
Conference Day 1 Sessions
- 14 February 2020  
Conference Day 2 Sessions

Early-bird Registration Deadline - 8 May 2020.

#### Conference Director:

-Mdm. Mukvinder Kaur Sandhu  
UCSI University, Malaysia

#### Conference Chair:

Assoc. Prof. Dr. Hiram Ting  
UCSI University, Malaysia

#### Conference Co-Chairs:

Asst. Prof. Christopher Wan Sageng & Asst. Prof. Joseph Pudun  
UCSI University, Malaysia



### Registration Fees

	Early Bird Rate Local/International	Normal Rate Local/International
Workshop (12 Aug 2020 - Wednesday)	-/-	RM200/USD60
13-14 Aug 2020 (Thursday - Friday)		
Presenting Delegates	RM1,350/USD350	RM1,500/USD400
Non-Presenting Delegates	RM300/USD90	RM400/USD120
Presenting Delegates - Local Student	RM1,250	RM1,400
Non-Presenting Delegates - Local Student	RM250	RM300



An optional Cultural Immersion Tour is arranged on 15 August 2020. Please check the conference website for more details.



### Accommodation & Transportation

- 1) Delegates are to arrange their own accommodation and transportation. Relevant information will be provided on the conference website from time to time. It is very convenient to get e-hailing service in Kuching (Grab).
- 2) Delegates are strongly encouraged to stay at UCSI Hotel Kuching. A specific code will be provided in order to request for a special rate to stay at the said hotel.

#### Organised by:



#### In Partnership with or Supported By:



For more information about the conference, please visit the conference website at <https://tourisminsarawak.com/wp/icrth2020> and FB page at <https://www.facebook.com/ICRTH2020/>. For general enquiries, please email to [icrth2020@gmail.com](mailto:icrth2020@gmail.com)

